

COOKIE POLICY

Cookies are used to improve navigation on this website ("Site"). Subject to the explicit user's consent, certain types of cookies may be used to personalize your experience on the Site.

DATA CONTROLLER and DPO.

The Data Controller is Edilfar Rent Srl (P.IVA 05332461002), headquartered in Viale Parioli, n. 27- 00197 Rome, in person of the legal representative pro tempore.

PEC: mail@pec.edilfarrent.it

E-mail: noleggio@edilfarrent.it

The Data Controller has appointed data processors (internal or external) and persons authorized to the same, who will process the data according to the instructions given to them in compliance with EU Reg. 679/2016 ("GDPR").

COOKIES

Cookies are short fragments of text (letters and/or numbers) sent by the site and stored by your browser on the specific device you use (e.g., computer, tablet, smartphone) and contain information that can be reused during the same visit to the site, even on subsequent days. Cookies are stored based on the user's preferences. (1)

With the introduction of HTML5, various forms of local storage and similar technologies are available, such as web beacon, tracking pixels, and transparent GIFs, which can be used to collect information about the user's behavior, choices, and service use.

TYPES OF COOKIES

A distinction is made between two macro categories of cookies, technical or session cookies, and profiling cookies.

The former are essential for the Site's proper functioning and are used to manage login and access to restricted functionalities. The duration of the cookies is strictly limited to the working session (once you close the browser, they are deleted), except for longer cookies aimed exclusively for recognizing, for a limited period, the user's computer/device with an alphanumeric code generated with the first login session. Their deactivation affects the use of services accessible at login. The public part of the Site remains freely usable.

Also included in this category are the so-called "analytics cookies", only if used in aggregate form to collect and analyze traffic, as well as monitor the performance and use of the site anonymously.

Although these cookies do not identify the user, they do, however, make it possible to detect whether the same user logs in at different times. They also make it possible to monitor the system and improve its performance and usability. These cookies can be

disabled without any loss of functionality. The use of these cookies is also permitted without the consent of the data subject.

Profiling cookies are permanent and used to collect user preferences, even in the absence of direct identification and to improve your browsing experience by creating specific profiles, as well as to send advertising messages based on web browsing.

Pursuant to Art. 122, para. 1 of Legislative Decree 196/03, as amended ("Personal Data Protection Code"), profiling cookies may be used only if the user has given consent, subject to information provided pursuant to art. 13 of the GDPR.

THIRD-PARTY COOKIES

When visiting a website, you may receive cookies either from the website itself ("own"), or from sites operated by other organizations ("third-party cookies"). The management of information collected by third parties is governed by the relevant privacy policies, to which please refer.

The Site may use some third-party cookies called "pixels" or "beacons," used by popular social media popular, such as Facebook, Twitter, LinkedIn or YouTube, or other social networks on the Web. These cookies allow third parties to collect data on the visits of users browsing the Site and to interact with them directly on their favorite social media sites. The Owner will not share any user's browsing information or data acquired through the Site with social media.

COOKIE DURATION

Some cookies (session cookies) remain active only until you close your browser or log out. Other cookies persist when the browser is closed and remain available on the user's next visits. These are called persistent cookies and their duration is determined by the server when they are created. In some cases, an expiration date is set, in other cases the duration is unlimited. Except for those cookies whose information is stored solely for technical purposes, this Site uses persistent cookies for technical and preference.

COOKIE MANAGEMENT

You can decide which cookies to accept or avoid through:

- the banner displayed when accessing the Site;
- through your browser settings.

You can define specific settings for different websites and applications, and the options menu of your browser allows you to manage and define whether to accept or remove certain types of cookies. If the cookies are disabled in the browser being used, the use of interactive features may be inhibited. At contrary, access to public content is still allowed, disabling "third-party" cookies does not affect browsing in any way.

Below are links to cookie preferences for popular browsers:

Internet Explorer and Microsoft Edge:

<http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>

Google Chrome:

<https://support.google.com/accounts/answer/61416?hl=it>

Apple Safari:

http://support.apple.com/kb/HT1677?viewlocale=it_IT

Mozilla Firefox:

https://support.mozilla.org/it/kb/Gestione%20dei%20cookie#w_impostazioni-dei-cookie

Opera:

<http://help.opera.com/Windows/10.00/it/cookies.html>

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1 For insights and more information, visit

<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/9677876>